



November 2017
Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

| Ridership by Line | Month | | Fiscal Year Total | | Percent Change | | Prior Year FY 2017 Jul-Jun |
|--------------------------------|---------------------|---------------------|--------------------|--------------------|------------------|-------------|----------------------------------|
| | FY 2018 Nov 2017 | FY 2017 Nov 2016 | FY 2018 Jul-Nov | FY 2017 Jul-Nov | Current Month | FY YTD | |
| Total Riders | | | | | | | |
| 11 - State/Hollister/UCSB | 88,720 | 79,546 | 401,940 | 392,006 | 11.5% | 2.5% | 964,159 |
| 15x - SBCC/UCSB Express | 26,450 | 30,293 | 105,494 | 118,528 | -12.7% | -11.0% | 242,473 |
| 23 - Winchester Canyon | 4,204 | 5,176 | 20,350 | 27,093 | -18.8% | -24.9% | 57,357 |
| 24x - UCSB Express | 47,659 | 52,090 | 230,719 | 249,408 | -8.5% | -7.5% | 588,466 |
| 25 - Ellwood | 5,200 | 5,418 | 27,066 | 24,774 | -4.0% | 9.3% | 61,218 |
| 27 - Isla Vista Shuttle | 34,558 | 29,640 | 105,199 | 93,902 | 16.6% | 12.0% | 298,590 |
| 28 - UCSB Shuttle | 51,426 | 45,663 | 153,027 | 119,348 | 12.6% | 28.2% | 387,566 |
| <i>Subtotal</i> | <i>258,217</i> | <i>247,826</i> | <i>1,043,795</i> | <i>1,025,059</i> | <i>4.2%</i> | <i>1.8%</i> | <i>2,599,829</i> |
| Total Riders on Other Lines | 310,733 | 313,728 | 1,659,854 | 1,692,754 | -1.0% | -1.9% | 3,826,010 |
| Systemwide Total Riders | 568,950 | 561,554 | 2,703,649 | 2,717,813 | 1.3% | -0.5% | 6,425,839 |
| UCSB Student Riders | | | | | | | |
| 11 - State/Hollister/UCSB | 34,605 | 26,524 | 101,521 | 84,873 | 30.5% | 19.6% | 261,316 |
| 15x - SBCC/UCSB Express | 6,604 | 6,489 | 17,818 | 17,705 | 1.8% | 0.6% | 50,402 |
| 23 - Winchester Canyon | 1,268 | 1,774 | 3,337 | 5,331 | -28.5% | -37.4% | 11,552 |
| 24x - UCSB Express | 29,900 | 32,650 | 96,961 | 110,980 | -8.4% | -12.6% | 311,826 |
| 25 - Ellwood | 382 | 340 | 1,254 | 1,099 | 12.4% | 14.1% | 3,175 |
| 27 - Isla Vista Shuttle | 31,404 | 26,841 | 89,306 | 79,007 | 17.0% | 13.0% | 261,723 |
| 28 - UCSB Shuttle | 48,587 | 42,699 | 135,893 | 108,941 | 13.8% | 24.7% | 359,413 |
| <i>Subtotal</i> | <i>152,750</i> | <i>137,317</i> | <i>446,090</i> | <i>407,936</i> | <i>11.2%</i> | <i>9.4%</i> | <i>1,259,407</i> |
| UCSB Students on Other Lines | 8,978 | 5,812 | 28,930 | 23,777 | 54.5% | 21.7% | 66,813 |
| Systemwide UCSB Student Riders | 161,728 | 143,129 | 475,020 | 431,713 | 13.0% | 10.0% | 1,326,220 |

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

| Revenue Hours by Line | Month | | Fiscal Year Total | | Riders per Hour | | Prior Year FY 2017 Jul-Nov |
|------------------------------|---------------------|---------------------|--------------------|--------------------|---------------------|---------------------|----------------------------------|
| | FY 2018 Nov 2017 | FY 2017 Nov 2016 | FY 2018 Jul-Nov | FY 2017 Jul-Nov | FY 2018 Nov 2017 | FY 2017 Nov 2016 | |
| Total Revenue Hours | | | | | | | |
| 11 - State/Hollister/UCSB | 2,420 | 2,366 | 12,647 | 12,647 | 36.7 | 33.6 | 29,832 |
| 15x - SBCC/UCSB Express | 752 | 760 | 3,194 | 3,199 | 35.2 | 39.9 | 7,003 |
| 23 - Winchester Canyon | 187 | 206 | 994 | 1,195 | 22.5 | 25.1 | 2,593 |
| 24x - UCSB Express | 965 | 976 | 5,152 | 5,163 | 49.4 | 53.4 | 12,443 |
| 25 - Ellwood | 215 | 187 | 1,085 | 873 | 24.2 | 29.0 | 2,243 |
| 27 - Isla Vista Shuttle | 623 | 623 | 2,512 | 2,574 | 55.5 | 47.6 | 6,803 |
| 28 - UCSB Shuttle | 675 | 670 | 2,901 | 2,136 | 76.2 | 68.2 | 6,213 |
| <i>Subtotal</i> | <i>5,837</i> | <i>5,788</i> | <i>28,485</i> | <i>27,787</i> | <i>44.2</i> | <i>42.8</i> | <i>67,130</i> |
| Revenue Hours on Other Lines | 11,863 | 11,888 | 63,513 | 63,514 | 26.2 | 26.4 | 150,896 |
| Systemwide Revenue Hours | 17,700 | 17,676 | 91,998 | 91,301 | 32.1 | 31.8 | 218,026 |

Source: Santa Barbara Metropolitan Transit District.

12/14/17